**Smile, but don’t Say Cheese**

How a small vegan community is trying to create thriving businesses in a dairy-obsessed India

By Shreya Bhattacharya

For Pushpa Reddy, 28, the decision to make her life’s career as a business meant more than just a job. It was a personal choice, driven by her desire to create a business that promotes a healthy and sustainable lifestyle. She is the founder of a vegan bakery, a business that she has been running for the past 5 years.

Pushpa’s family has been vegetarian for generations, and her mother, who was once skeptical about vegetarianism, eventually became a strong supporter. This encouraged Pushpa to explore the vegan lifestyle further. She started by converting to veganism, and then she decided to take the next step and start her own business.

Pushpa began by learning about veganism, cuisine, and business. She attended several seminars and workshops and even took online courses to improve her skills. She then decided to turn her passion into a business venture.

Pushpa’s vegan bakery specializes in creating delicious vegan desserts and pastries. She uses only fresh, organic, and natural ingredients in her recipes. She is committed to creating a healthy and happy environment for her customers, and she always puts a lot of thought into the presentation of her dishes.

Pushpa’s business has been growing steadily over the past few years. She has been featured in several magazines and newspapers for her innovative and delicious vegan treats. She is grateful for the support of her community and the vegan community as a whole.

Pushpa believes that veganism is not just about not eating meat, but it’s also about living a healthy and sustainable lifestyle. She wants to educate people about the benefits of veganism and encourage them to try vegan food.

Pushpa is also working on expanding her business. She is planning to open a vegan cafe in the near future, where people can come and enjoy delicious vegan dishes while also learning about veganism.

Pushpa’s story is an inspiration to many, and she hopes that her business will help to create a more vegan-friendly community in her area. She is committed to continuing her work and helping others to make the switch to veganism.

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**The Vegan Revolution**

India has a long tradition of vegetarianism, and many people in the country are interested in exploring veganism as a way to improve their health and the environment. However, it can be challenging for vegans to find vegan options in a dairy-obsessed society.

Pushpa’s vegan bakery is one of the many businesses that are helping to create a more vegan-friendly environment in India. She hopes that her business will inspire others to make the switch to veganism and to support vegan businesses in their area.

Pushpa believes that the vegan revolution is happening in India, and she is proud to be a part of it. She hopes that her story will inspire others to make a change and to contribute to creating a more vegan-friendly society.